

# JESSICA PAQUETTE

GRAPHIC DESIGNER



## CONTACT

jessicawraypaquette@icloud.com

+1 (250) 947 5218

## SKILLS

- Adobe creative suite
- Self-motivated
- Design thinking
- Presentations
- Intercultural communications
- Intercultural understanding
- Problem-solving
- Adaptability
- Customer focused mindset

## WORK EXPERIENCE

### May 2017 - June 2017

Plan International Canada • Strengthening customer communications educating people on social justice for children in developing countries.

- Fundraiser for Calgary Campaign

### Nov 2013 - Aug 2017

Eddie Bauer • Strengthening customer service skills and in-store visual merchandising.

- 80-6631 Island Hwy North, Woodgrove Centre

## EDUCATION

Bachelor of Design in Graphic Design  
to be completed Dec 2017

### Sept 2013 - Current

Vancouver Island University (VIU), Canada

### Jan 2015 - May 2015

University of Hertfordshire (UH), England  
completed one semester abroad

## VOLUNTEER & EXPERIENCE

### May 2016

Volunteer Work in Ecuador

### Volunteer Eco Students Abroad (VESA)

Helped to provide remote villages with fresh water, teaching english to children and building bathrooms for those without access to such basic necessities.

### 2016 - 2017

Exchange Agent

### Education Abroad Vancouver Island University

Presentation on education abroad program, organizing event for inbound and outbound exchange students, designing promotional material to generate interest.

### 2012 - 2015

Scout Leader

### 1st Neck Point Scouts Canada

Running program and training kids ages 10 - 14 through outdoor skills and activities.

- Various leadership awards

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## PASSION

Love for design thinking and solving problems visually. Opportunities for learning new things and expanding my skills are exciting. And adapting my skills and knowledge to suit new environments is my life.

## EXPERIENCE

**2017**

Web Production II • VIU  
Website presentation and accessibility

**2017**

Senior Digital Media Project • VIU  
Project management for design projects

**2017**

Design for Business • VIU  
Corporate identity graphics utilized in advertising and marketing

**2016**

Information Design • VIU  
Infographic design process and applied research methods to solve complex information challenges

**2016**

Business and Technical Writing • VIU  
Experience writing and editing professional documents

**2016**

Environmental Design Studio • VIU  
Three-dimensional signage, exhibition, and display communication design

**2015**

Packaging Studio • VIU  
Designing effective packaging

**2015**

Publishing Studio • VIU  
Editorial media and the possibilities for conveying content

**2015**

Live Pitch • UH  
Design project proposal presentation, Presented to design company Fitch in London UK

**2014**

Marketing • VIU  
Marketing function and process with team collaboration